



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-19-2012 PAGE: 1 of 3

CROSSROADS MEDIA LLC - 20957
ATTN: STEPHANIE MARONEY
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market							
				AMERICAN CROSSROADS	AMERICAN CROSSROADS	POLITICALS						WTVD - DURHAM							
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package							
				238742	A. CLIFFORD	10-02-2012	10-08-2012	M (Broadcast Month, Cycle 1)				N							
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 11 P : 27 E : 692																
1	10-02-2012	10-07-2012	05:30AM - 06:00AM				EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)	1	30	1	1					2	700	2	1,400.00
2	10-08-2012	10-08-2012	05:30AM - 06:00AM				EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)	1	30	1						1	700	1	700.00
3	10-02-2012	10-07-2012	06:00AM - 07:00AM				EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30		1	1				2	1,200	2	2,400.00
4	10-08-2012	10-08-2012	06:00AM - 07:00AM				EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	1						1	1,200	1	1,200.00
5	10-02-2012	10-07-2012	07:00AM - 09:00AM				GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30		1	1	1			3	1,200	3	3,600.00
6	10-02-2012	10-07-2012	09:00AM - 10:00AM				LIVE! WITH KELLY & MICHAEL (842)	1	30	1	1	1	1			4	500	4	2,000.00
7	10-08-2012	10-08-2012	09:00AM - 10:00AM				LIVE! WITH KELLY & MICHAEL (842)	1	30	1						1	500	1	500.00
8	10-02-2012	10-07-2012	11:00AM - 12:00PM				THE VIEW (MONDAY-FRIDAY) (846)	1	30		1	1	1	1		4	600	4	2,400.00
9	10-08-2012	10-08-2012	11:00AM - 12:00PM				THE VIEW (MONDAY-FRIDAY) (846)	1	30	1						1	600	1	600.00
10	10-02-2012	10-07-2012	12:00PM - 12:30PM				EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30		1	1	1	1		4	700	4	2,800.00
11	10-08-2012	10-08-2012	12:00PM - 12:30PM				EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1						1	700	1	700.00
12	10-02-2012	10-07-2012	12:30PM - 01:00PM				MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30		1	1	1	1		4	500	4	2,000.00
13	10-08-2012	10-08-2012	12:30PM - 01:00PM				MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30	1						1	500	1	500.00
14	10-02-2012	10-07-2012	04:00PM - 05:00PM				EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30		1	1	1	1		4	750	4	3,000.00
15	10-08-2012	10-08-2012	04:00PM - 05:00PM				EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	1						1	750	1	750.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood



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				AMERICAN CROSSROADS	AMERICAN CROSSROADS	POLITICALS						WTVD - DURHAM			
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title	
Line	Start Date	End Date	Time Period			Description						RC	Duration	M T W T F S S	
16	10-02-2012	10-07-2012	05:00PM - 05:30PM			EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)						1	30	1 1 1 1	
17	10-08-2012	10-08-2012	05:00PM - 05:30PM			EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)						1	30	1	
18	10-02-2012	10-07-2012	05:30PM - 06:00PM			EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)						1	30	1 1 1 1	
19	10-08-2012	10-08-2012	05:30PM - 06:00PM			EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)						1	30	1	
20	10-02-2012	10-07-2012	06:00PM - 06:30PM			EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)						1	30	1 1 1 1	
21	10-08-2012	10-08-2012	06:00PM - 06:30PM			EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)						1	30	1	
22	10-02-2012	10-07-2012	07:00PM - 07:30PM			JEOPARDY (MONDAY-FRIDAY) (898)						1	30	1 1 1 1	
23	10-08-2012	10-08-2012	07:00PM - 07:30PM			JEOPARDY (MONDAY-FRIDAY) (898)						1	30	1	
24	10-02-2012	10-07-2012	07:30PM - 08:00PM			WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)						1	30	1 1 1 1	
25	10-08-2012	10-08-2012	07:30PM - 08:00PM			WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)						1	30	1	
26	10-02-2012	10-07-2012	11:00PM - 11:35PM			EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)						1	30	1 1	
27	10-08-2012	10-08-2012	11:00PM - 11:35PM			EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)						1	30	1	
28	10-02-2012	10-07-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SATURDAY (1883)						1	30	1	
29	10-02-2012	10-07-2012	09:00AM - 10:00AM			EYEWITNESS NEWS SAT 9-10AM (10765)						1	30	1	
R	30	10-02-2012	10-07-2012	07:00PM - 07:30PM			EYEWITNESS NEWS SAT 7-730P (838)						1	30	1 1
														950	

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Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package											
				238742	PHILADELPHIA	A. CLIFFORD	10-02-2012	10-08-2012	M (Broadcast Month, Cycle 1)				N										
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$				
Agency CPE: C : 11 P : 27 E : 692																							
31	10-02-2012	10-07-2012	08:00AM - 09:00AM				GOOD MORNING AMERICA SUNDAY (4789)	1	30				1	1	800	1	800.00						
32	10-02-2012	10-07-2012	09:00AM - 10:00AM				EYEWITNESS NEWS SUNDAY 9-10A (830)	1	30				1	1	500	1	500.00						
														Contracted Gross Total:	67	76,600.00							
														Actual Gross Total:	67	76,600.00							
														Agency Commission:		11,490.00							
														Net Total:		65,110.00							
Month/YR			Preempted		Made Good	Contract Total			Adjustments						Actual Total								
Oct 12			3,800.00		0.00	76,600.00			0.00						76,600.00								
TOTAL			3,800.00		0.00	76,600.00			0.00						76,600.00								

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